

DEWALT ACADEMY



DEWALT GLOBAL AMBITION



What it is: A multi million-dollar initiative supporting vocational training and reskilling in construction for non-profits and public schools globally by 2027.

Why: To address the skilled trade worker shortage and support DEWALT's mission to advance vocational training and boost trade careers.

How we do it: Providing tools, training and masterclasses to Trade School establishments

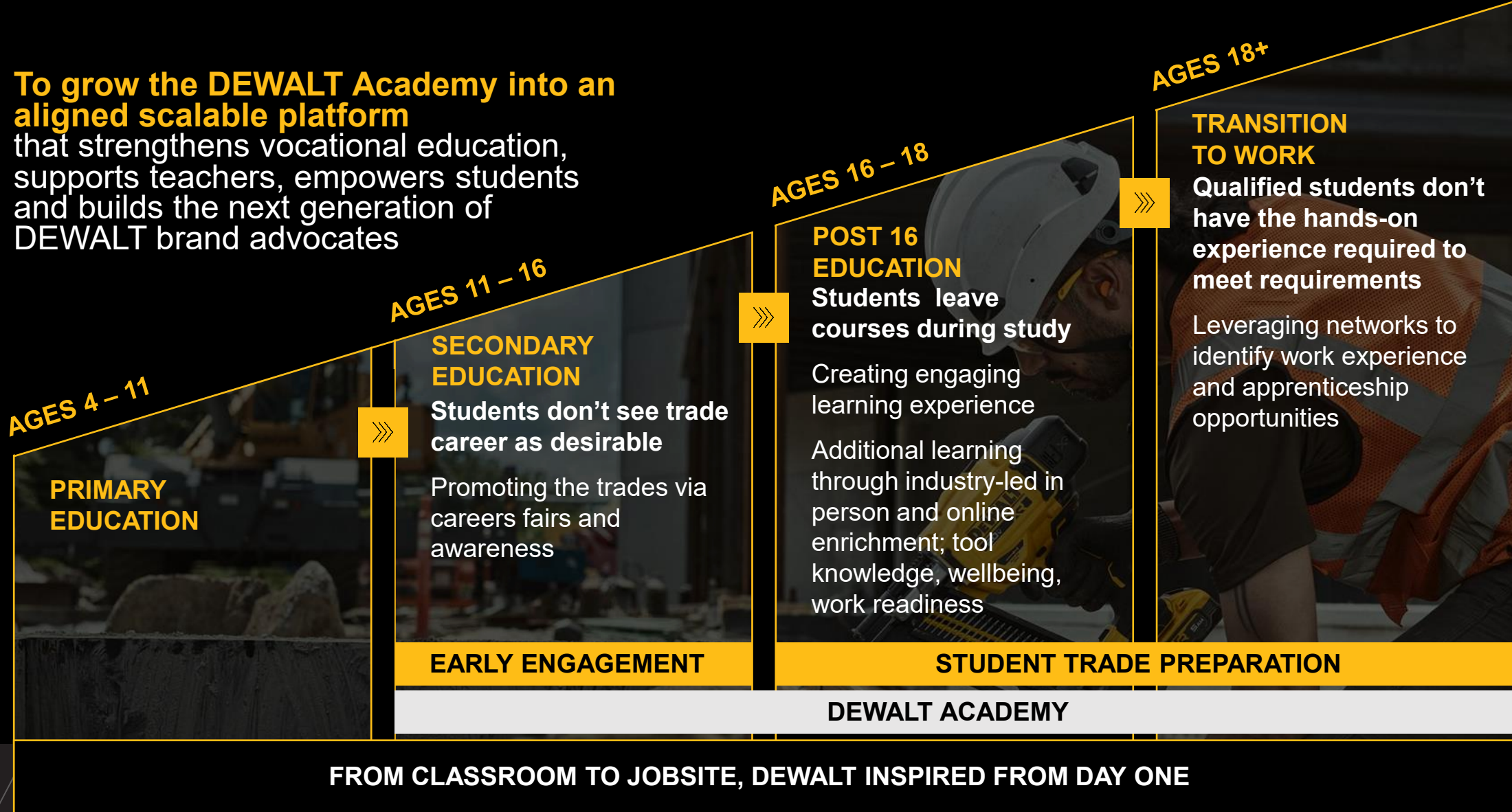


GLOBAL AMBITION – LOCAL EXECUTION



DEWALT ACADEMY ASPIRATION

To grow the DEWALT Academy into an aligned scalable platform that strengthens vocational education, supports teachers, empowers students and builds the next generation of DEWALT brand advocates



FROM CLASSROOM TO JOBSITE, DEWALT INSPIRED FROM DAY ONE

PARTNERSHIPS 2026 PLAN

TUTOR CPD

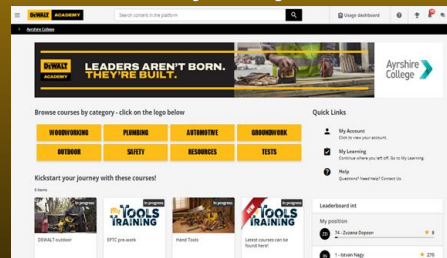


Developing tutor knowledge and experience with power tool innovation

STUDENT ENRICHMENT



Trade Specific Industry Projects



E Learning Platform

DONATIONS & DISCOUNTS



Equipping Workshops with Industry Leading Tools

INCENTIVES GIVEAWAYS & PRIZES



Providing Students with a headstart with their toolkit

Enhancing curriculum with industry led Business Acumen, Diversity In The Workplace, Interview Preparation & Mental Wellbeing

DEWALT ACADEMY PARTNERS



2025-2026 ACADEMIC YEAR

9 Partners so far...

- Geographical Reach
- Quality of Teaching Provision
- Aligned Trades
- Size of College



2026-2027 EXPANSION

... More to come!

GEOGRAPHICAL REACH WALES, IRELAND & INCREASING ENGLAND PRESENCE

QUALITY OF TEACHING PROVISION OFSTED, CTEC

DELIVERING ALIGNED TRADE PROGRAMS PLUMBING, CARPENTRY, AUTOMOTIVE



SUSTAINABLE GROWTH ENSURING PARTNERSHIP DELIVERABLES



PROGRESS TO DATE

TUTOR CPD

130

Motor Technology

Share latest technology on motor performance and delivery

Battery Technology

Develop understanding on cell delivery and choice of battery for application

New Product Launch

Exposing tutors early to new releases and features & benefits for end user application

Cascade of knowledge

TOOL DONATION

£150,000+

College led orders

With expert guidance colleges are given the choice of tools to supplement current provision

Cordless tools

Introducing students early to the tools they will use once in industry

Annual Top Ups

Colleges will receive donations annually to capture new product launches and ongoing support

Access to Industry Leading Equipment

INDUSTRY PROJECTS

1000 Students

Plumbing

Erecting a kitchen unit and installing sink pipework



Carpentry

Constructing a bench using a variety of tools



Automotive

Disassemble a wheel rig

Relative Experience

COLLEGE VIDEO



DEWALT ACADEMY FEEDBACK

01

"We are absolutely thrilled to be part of the DEWALT Academy Program. This opportunity will be enormously beneficial for our learners, both now and in the future. Being able to connect students with industry-leading tools, knowledge, and support helps to bridge the gap between education and the workplace, and we are very grateful to be involved in such a valuable initiative."

Colchester Carpentry Tutor

02

"Watching the students take pride in their teams working to build the best bench they could."

Colchester Carpentry Tutor

03

"Thank you so much for working with us. The team are fantastic with the students, it's not easy! They're also incredibly easy to work with from a professional point of view."

Herefordshire Plumbing Tutor

04

"Great experience hope we do something like that again"

Colchester Carpentry Student

05

"It was more challenging than normal lessons"

New College Durham Plumbing Student

90% Students said they would talk to future employers about the Industry Project

DEWALT **GROW TOGETHER**



DEWALT®
